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Social media: A well-being mechanism for diabetic patients

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Diabetes mellitus is one of the most prevalent health problem which India is facing and self-management is key component in dealing with it. Self-management is individual's competency in handling situations, but it is perceived to be more effective if influenced by social support. This study aims to assess the use and benefits of social media among patients with type-2 diabetes in India as a well-being mechanism. Factorial design was used to address the study objectives. The current study reflects positive impact of usage of social media in managing type-2 diabetes, which also proves the theoretical base of social support and biopsychosocial model in managing long term illness. The results of the study add to the current literature gap on perceived benefits of social media use in managing diabetes and it can also help health care providers to understand the role of social support which patients are considering to be important stakeholder in dealing with diabetes.

Biography

Komal Verma is an Associate Professor at Amity Institute of Behavioral and Allied Sciences, Amity University Rajasthan, India.

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