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Quality considerations for global recognition of Indian herbal medicines: A critical appraisal

India is one of the major producers of herbal raw materials systematically used across the globe for the production of wide spectrum of phyto-medicines. The Indian herbal industry has the potential of capturing the world market provided strategic approach is adopted for developing convincing quality control parameters for the domestic production of herbal medicines. Blessed with rich traditional heritage of Ayurveda, it is possible for India to acquire the status of global leader with the application of science of modern drug technology to the production of herbal medicines. Quality control of raw material in terms of its genuinity, purity and efficacy has to be coupled with the quality assurance profile for the polyherbal formulation manufactured in accordance with statutory guidelines. The process of weeding out of spurious, adulterated and misbranded herbal formulations must be initiated and scientific validation of the indigenous herbal medicines should be prioritized to capture the global market.

Biography

Prof. (Dr.) Chandrakant Kokate who had rich experience of being the Vice-Chancellor of two State Universities viz. kakatiya University, Warangal, and Nagarjuna University, Guntur, both located in Andhra Pradesh. He was President of Pharmacy Council of India for two terms and has also served on various national level committees of NAAC, UGC, and MHRD, of Govt. of India. He has a vision of taking KLE University to greater heights and under his guidance KLE University has undertaken a developmental plan of the University with a long term perspective known as 'VISION 2020' which while encompassing our inherent values, will address the needs of changing times to enable us to become the torch bearers of in the field of comprehensive quality education. Presently, he is a Vice-Chancellor for KLE University and National Advisor for Society of Pharmacognosy.

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