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Cosmetic Surgery on the rise: The psychological impact of the “zoom boom” on body-image perception**Bruno Di Pace***University of Salerno, Italy*

In recent times the number of requests for teleconsultations with plastic surgeons in private practice (70% in the UK and 64% in the USA) has increased. The correlation between this increase and the concept of “Zoom Boom” changing how we perceive our image is under speculation. However, this could also be linked to the psychological impact of the pandemic on patients’ moods. This study investigated the correlation between the pandemic era and seeking cosmetic surgery while focussing on the psychological impact of the pandemic on body-image perception. 159 respondents completed the online poll. Patients were more inclined to undergo cosmetic surgery during the pandemic citing the wish to improve their “lockdown face” (61%) and also the benefits of home recovery during smart working (36%). 81% of respondents stated that video conferencing had impacted on their body-image perception, 95% indicated lower mood due to backlogs and surgery delays while 72% of participants noted declined body-image perception during the pandemic.

Biography

Dr Bruno Di Pace is a specialist in plastic and reconstructive surgery. He is currently PhD candidate with a project on autologous breast reconstruction. He has published widely in the field of plastic surgery in a number of impacted journals and presents his research internationally.